



EXHIBITOR CATEGORIES & REGISTRATION RATES

50+ EXPO 2016

The Office on Aging 50+EXPO exhibit areas offer a premium opportunity to showcase products and services to the rapidly-growing 50+ population of Howard and surrounding counties. By 2020, the 50+ population is expected to reach 118,671 (36% of total population).

EXHIBITOR PACKAGE

The exhibitor package includes a professionally piped & draped exhibit booth, one 6' X 2' covered & skirted table, a trashcan, two chairs, and an identity sign with booth number. Booth space varies by area (see below.)

EXHIBIT FLOOR – Four distinct areas of Wilde Lake High School (SEE SITES OF EXHIBIT SPACE ON 2015 LAYOUT BELOW.)

FOR PROFIT

- \$820 *Main Street* – 8' wide x 7' deep booth in main hallway
- \$760 *Hall A Prime* – 8' wide x 10' deep booth in large gymnasium, carpeted, limited to six front row spaces
- \$700 *Hall A* – 8' wide x 10' deep booth in large gymnasium, carpeted
- \$450 *Mezzanine* - 8' wide x 6' deep booth on 2nd floor in hallway & media center
- \$275 *Mezzanine Job Fair* - 8' wide x 6' deep booth in back of media center

NON-PROFIT (*Non-profit rates are available on a limited basis to organizations with annual budgets of \$3 million dollars or less.*)

- \$300 *Hall A* – 8' wide x 10' deep booth in large gymnasium, carpeted
- \$275 *Mezzanine* – 8' wide x 6' deep booth on 2nd floor in hallway & media center
- \$175 *Hall B* – 8' wide X 8' deep booth in smaller gymnasium
- \$175 *Mezzanine Job Fair* - 8' wide x 6' deep booth in back of media center

PLEASE NOTE

- The registration deadline is July 1, 2016.
- Payment is requested with registration; however, if forms are faxed to the office, payment must be made within 30 days of registration date.
- Exhibitors are placed in order of applications received within area and sponsorship level. The Office on Aging reserves the right to deny rental of exhibitor space. Exhibitors are notified if another company of the same name registers, giving precedence to the exhibitor which registered first.
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For more information contact:

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(SOME ACTIVITIES MAY CHANGE FOR 2016 BUT EXHIBIT SPACE WILL GENERALLY BE THE SAME.)

